

THIS PANEL  
FOLDS INWARD

Crossover images/text  
not recommended  
due to a .25" gap  
after folding.

COVER  
ONCE FOLDED

THIS PANEL  
FOLDS INWARD

Crossover images/text  
not recommended  
due to a .25" gap  
after folding.

**SAFE ZONE:**  
All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box. All text should have an 0.0625 inch spacing from the fold lines.

Anything left outside the blue box may be folded over or cut off during trimming.

**TRIMMING ZONE:**  
Please allow 0.125 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

**BLEED ZONE 0.125 inches:**  
Make sure to extend the background images or colors all the way to the edge of the black outline.

\*\*\*\*\* FOLD LINES:

**IMPORTANT**  
Please send artwork without blue, purple, black and gray frames.  
If you send files as EPS, PDF, AI all texts should be converted to outline

Final Size: 8.5 inches x 14 inches  
Size with bleeds: 8.625 inches x 14.125 inches

